

Johnson University Logo Standard

July 1, 2013

7900 Johnson Dr.
Knoxville, TN 37998
JohnsonU.edu



This logo version symbolizes Christian higher education opportunities across three campuses: Tennessee, Florida, and Online. The primary colors are blue and white with accent colors of orange and silver. Color specifications are detailed below.



This version of the logo identifies the campus in Knoxville, Tennessee. The primary colors are blue and white with optional accent colors of orange and silver. Color specifications are detailed below.



The central Florida campus is distinguished using orange lettering for Florida. The primary colors are orange and white with optional accent colors of blue and silver. Color specifications are detailed below.



The Online campus is represented in silver. The primary colors are blue and white with silver as the accent color. Color specifications are detailed below.

Pantone 289 C

#0c2645

C: 100 M: 84 Y: 42 K: 50

Pantone 158 C

#d0712f

C: 4 M: 68 Y: 99 K: 0

Pantone 877 C

#84888b

C: 51 M: 40 Y: 39 K: 4